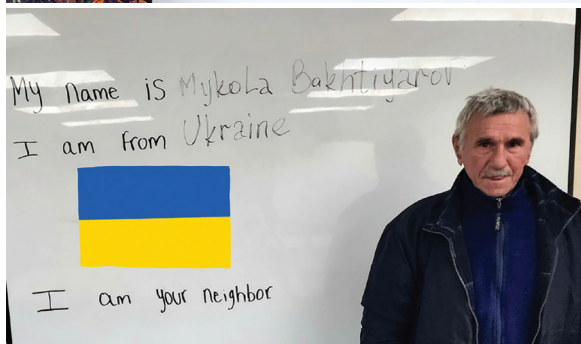
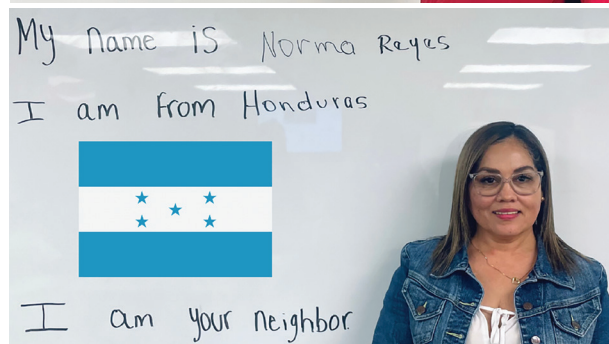
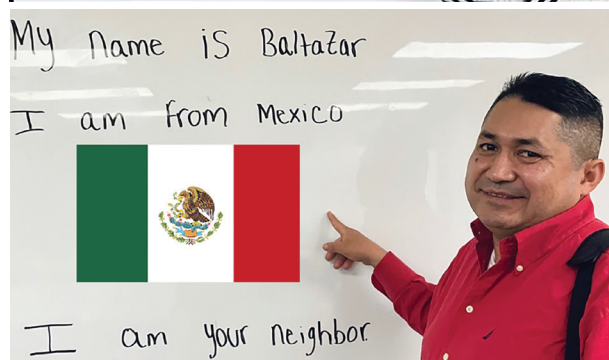




# Literacy Network™

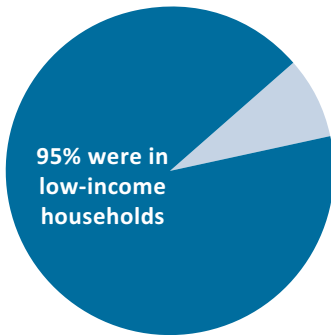
## ANNUAL REPORT 2022



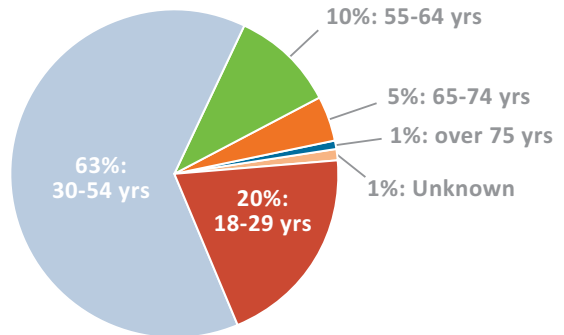
**LITERACY NETWORK HELPS ADULTS IN DANE COUNTY BUILD SKILLS,  
REACH GOALS, AND CONNECT COMMUNITIES.**

# 2022 STUDENT PROFILE

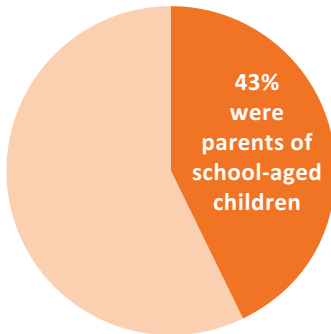
## INCOME



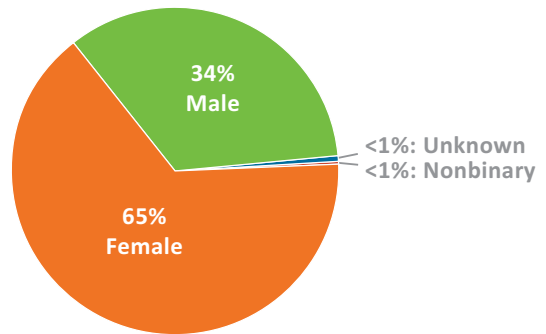
## AGE



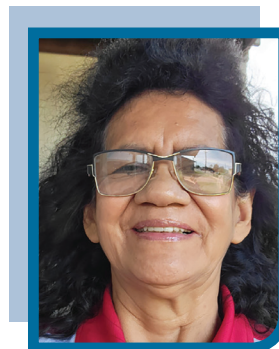
## PARENTS IN PROGRAMS



## GENDER

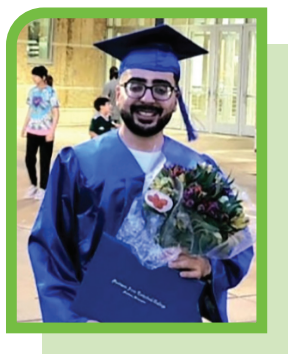


RACE / ETHNICITY	NUMBER OF STUDENTS
Asian/SE Asian	76
Black/African American	122
Latinx	686
White	91
Multiracial	14
Native American	2
Other or Unspecified	62



*“My plans for the future are to become a receptionist. I am only 3 credits away from my degree.”*

**Bertha**  
Literacy Network Student



*“After a journey of being a refugee for about five years, now I’m living here. I’m part of this community and part of Madison.”*

**Hussein**  
Literacy Network Student & Staff

Dear Literacy Network Friends,

Student achievements in 2022 are a testament to the adaptability and resilience of the Literacy Network community during the height of the pandemic. **The most students ever participated in group English as a Second Language classes.** Dedicated volunteers and generous donor support made this growth possible. Roughly half of our programs were in-person in 2022 and half were virtual, with the trend favoring in-person at the end of the year. More people than ever signed up to register for the summer semester. Streamlined class registration enabled prospective students to reserve times in advance and register for programs more quickly. Of greater importance, diligent management of wait lists and strong support from the Student Services team moved students into classes early in semesters, resulting in longer-term participation and retention in classes. We added a class to meet student demand. More students than ever participated in Community English classes hosted by libraries, schools, and other community partners, which focus on language skills to support their families and engage with their community.

Many tutors returned in-person in 2022. Others appreciated the benefits of virtual meetings and became experts using Zoom features to collaborate with students. We also welcomed many new tutors. **Our annual survey of Literacy Network students found that 100% of participants were happy with their teacher or tutor.**

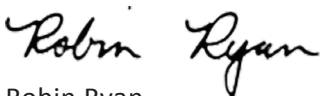
Enrollment of refugees swelled in 2022 as Literacy Network served people participating in traditional resettlement programs such as refugees from Syria and the Democratic Republic of the Congo, and opened our doors to those affected by crises in Afghanistan and Ukraine. Community collaborations and donor support enabled us to serve all refugees who connected with us.

We were honored to accept a 2022 Library of Congress award for successful practices on behalf of the Literacy Network community.

**Students made incredible gains in the year, including advancements in language proficiency, new jobs, increased wages, citizenship, high school equivalency degrees, and enrollment in higher education and certification programs.** We are proud to share the students' achievements in this annual report to demonstrate the breadth and impact of Literacy Network.

Thank you to all for building the capacity and reach of Literacy Network programs.

Sincerely,



Robin Ryan  
Executive Director



## 2022 BOARD OF DIRECTORS

**Nicole Cuellar** – President  
**Tana Elias** – Vice President  
**Janet Berger** – Treasurer  
**Gabrielle Isabel Kelenyi**  
– Secretary  
Beatriz Aguilar  
Dori Botts  
Lotus Buckner  
Bea Christensen  
Lau Christensen  
J. Corkey Custer  
Valeah Foy  
Sarah Horner  
Anne Karch  
Stephanie Le  
Stephanie Marquis  
Jen Neuls  
Stephanie Ortiz



*“I have had the fortune to teach literacy to adult immigrants who later became close friends and the opportunity to teach the children of immigrants at the college level. I know the impact that literacy and education have on their lives and the lives of their loved ones. **Literacy breaks cycles of poverty and opens doors that seemed impossible to open before.** It is an honor to be part of a group invested in making this a reality for more people.”*

- Beatriz Aguilar,  
2021 - 2025 Board member



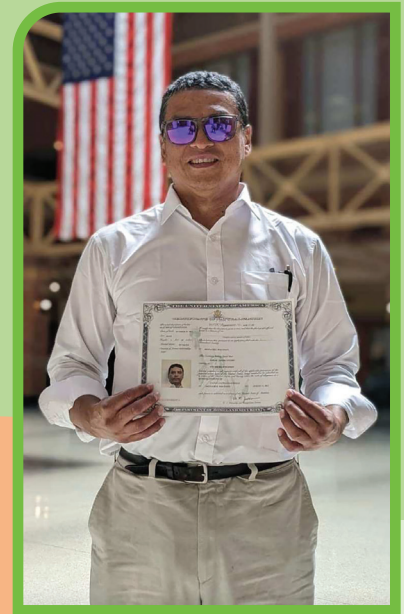
*“Their work is incredibly learner-centered and they are uber lean and efficient - supporting hundreds and hundreds of volunteer tutors as well as the learners.”*

- Betsy Abramson and David Seligman,  
loyal donors and planned givers



**“I can help to my daughter to learn to read.”**

- Ana, ESL student



**“I want to feel the vote for the first time. I want to participate.”**

- Sergio, former citizenship student



**“Thanks to the foundations of the education that the Literacy Network gave me, today I am a bilingual writer, storyteller, business owner, filmmaker, and I have a brighter future.”** - Marisol, former student

**“I can make all necessary applications for me and my family without help. I can talk on phone.”**

- Umit, ESL student



## STUDENTS SERVED IN PROGRAMS IN 2022

48

**Essential Literacy:** Building basic reading, writing, and computer skills with one-on-one tutoring for native speakers and high level English language learners

523

**ESL Group Classes:** Learning practical language and skills for community living and work. Class levels include basic English through skills for college and career

111

**Citizenship:** Working on civics and language skills to pass the U.S. naturalization interview and test

26

**ESL Personal Tutoring:** Working one-on-one with a skilled volunteer tutor who creates a personalized plan

320

**Community English:** Attending ESL classes at host sites (schools, libraries, community centers) to accommodate parents and families

37

**GED / HSED:** Working toward high school credentials (High School Equivalency Diploma or GED) through personal tutoring

109

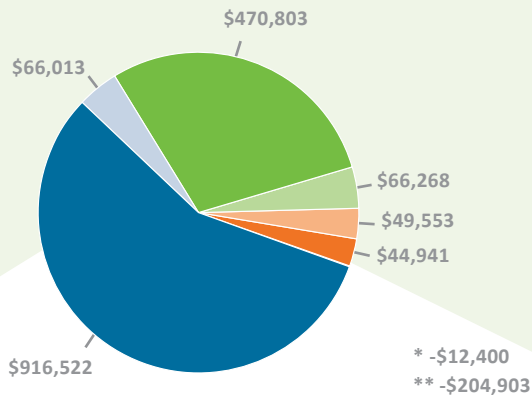
**Community Literacy:** Working one-on-one with a tutor on ESL skills in a classroom supported by an intern

34

**Workplace English:** Workers participate in customized English classes, at their work site on paid time, to improve communication for safety, productivity, performance, and morale

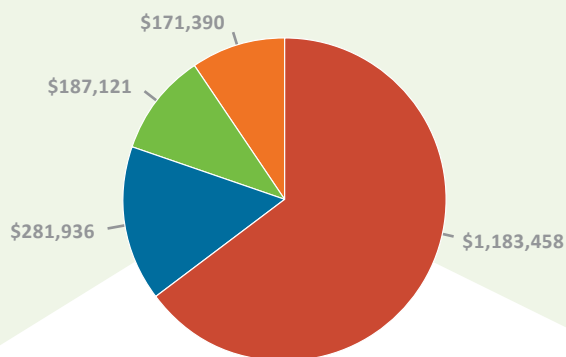
# FINANCIAL STATEMENT

Audited Statement of Activities for the Year Ended  
December 31, 2022



## TOTAL INCOME \$1,401,073

- Contributions 65%
- Special events 5%
- Grants 34%
- Donated services and materials 5%
- Program service fees 4%
- Rental revenue 3%
- Other revenue 0%
- \*Change in value of interest from assets -1%
- \*\*Investment return, net -15%



## TOTAL EXPENSES \$1,823,905

- Program services:
- ESL services 65%
  - Adult basic education services 16%
- Supporting activities:
- Management and general 10%
  - Fundraising 9%

**END OF YEAR NET ASSETS \$3,589,311**

# 2022 FUNDERS

## GOVERNMENT

City of Madison  
Dane County Department of Human Services  
Wisconsin Department of Administration  
Wisconsin Department of Children and Families  
Wisconsin Department of Health Services  
Wisconsin Public Service Commission  
Wisconsin Technical College System

## FOUNDATIONS

Alliant Energy Foundation  
American Family Insurance Dreams Foundation  
Brooks Point Foundation  
Lau and Bea Christensen Charitable Foundation  
CUNA Mutual Group Foundation  
DeAtley Family Foundation  
Dollar General Literacy Foundation  
Endres Manufacturing Company Foundation  
Evjue Foundation  
John J Frautschi Family Foundation  
Hooper Foundation  
Irving and Dorothy Levy Family Foundation  
Madison South Rotary Foundation  
MGE Foundation  
Nora Roberts Foundation  
Old National Bank Foundation  
Oscar Rennebohm Foundation  
Otto Bremer Trust  
Roots & Wings Foundation  
Jack and Arlene Schumann Foundation  
Shepard Broad Foundation  
Sub-Zero Wolf Foundation  
Technology Education Foundation  
Terry Family Charitable Fund  
2<sup>nd</sup> Market Capital Economic Opportunity Foundation

## OTHER COMMUNITY PARTNERS

Altrusa Club of Madison  
Ascendium  
Dane Manufacturing  
End Domestic Abuse Wisconsin: the Wisconsin Coalition  
Against Domestic Violence, Inc.  
Epic Systems  
Hy Cite Enterprises  
Library of Congress  
Madison Metropolitan School District  
Madison Public Library  
Middleton-Cross Plains Area School District  
Middleton Public Library  
NewBridge  
PLATO  
ProLiteracy  
Sun Prairie Area School District  
SSM/St. Mary's Hospital  
United Way of Dane County  
University of Wisconsin-Madison Fueling Philanthropy  
Willy Street Co-op  
Wisconsin Literacy



Literacy Network

www.litnetwork.org  
608-244-3911

701 Dane Street  
Madison, WI 53713

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MADISON, WI 53713



**MISSION:**

*Literacy Network helps adults in Dane County build skills, reach goals, and connect communities.*

## 2022 AT A GLANCE



**1053** students served  
(35% increase over 2021)



**105** refugees enrolled in classes to build language skills



**29,466** instructional hours  
(19% increase over 2021)



**40** adults became U.S. citizens

**28** average hours per student

**69** participants in employment-related programs found new jobs



**380** total volunteers  
(29% increase over 2021)



**40** people reported promotions

**8,803** total volunteer hours (average 23 hours per volunteer)

**26** received raises



**77%** of students said they had more civic engagement such as voting, volunteering, or getting a library card



**77%** of employed students said they improved on-job communication