LITERACY NETWORK HELPS ADULTS IN DANE COUNTY BUILD SKILLS, REACH GOALS, AND CONNECT COMMUNITIES.
“My plans for the future are to become a receptionist. I am only 3 credits away from my degree.”

Bertha
Literacy Network Student

“After a journey of being a refugee for about five years, now I’m living here. I’m part of this community and part of Madison.”

Hussein
Literacy Network Student & Staff
Dear Literacy Network Friends,

Student achievements in 2022 are a testament to the adaptability and resilience of the Literacy Network community during the height of the pandemic. The most students ever participated in group English as a Second Language classes. Dedicated volunteers and generous donor support made this growth possible. Roughly half of our programs were in-person in 2022 and half were virtual, with the trend favoring in-person at the end of the year. More people than ever signed up to register for the summer semester. Streamlined class registration enabled prospective students to reserve times in advance and register for programs more quickly. Of greater importance, diligent management of wait lists and strong support from the Student Services team moved students into classes early in semesters, resulting in longer-term participation and retention in classes. We added a class to meet student demand. More students than ever participated in Community English classes hosted by libraries, schools, and other community partners, which focus on language skills to support their families and engage with their community.

Many tutors returned in-person in 2022. Others appreciated the benefits of virtual meetings and became experts using Zoom features to collaborate with students. We also welcomed many new tutors. **Our annual survey of Literacy Network students found that 100% of participants were happy with their teacher or tutor.**

Enrollment of refugees swelled in 2022 as Literacy Network served people participating in traditional resettlement programs such as refugees from Syria and the Democratic Republic of the Congo, and opened our doors to those affected by crises in Afghanistan and Ukraine. Community collaborations and donor support enabled us to serve all refugees who connected with us.

We were honored to accept a 2022 Library of Congress award for successful practices on behalf of the Literacy Network community.

**Students made incredible gains in the year, including advancements in language proficiency, new jobs, increased wages, citizenship, high school equivalency degrees, and enrollment in higher education and certification programs.** We are proud to share the students’ achievements in this annual report to demonstrate the breadth and impact of Literacy Network.

Thank you to all for building the capacity and reach of Literacy Network programs.

Sincerely,

Robin Ryan  
Executive Director

“Their work is incredibly learner-centered and they are uber lean and efficient - supporting hundreds and hundreds of volunteer tutors as well as the learners.”

- Betsy Abramson and David Seligman, loyal donors and planned givers

2022 BOARD OF DIRECTORS

Nicole Cuellar – President  
Tana Elias – Vice President  
Janet Berger – Treasurer  
Gabrielle Isabel Kelenyi – Secretary  
Beatriz Aguilar  
Dori Botts  
Lotus Buckner  
Bea Christensen  
Lau Christensen  
J. Corkey Custer  
Valeah Foy  
Sarah Horner  
Anne Karch  
Stephanie Le  
Stephanie Marquis  
Jen Neuls  
Stephanie Ortiz

“I have had the fortune to teach literacy to adult immigrants who later became close friends and the opportunity to teach the children of immigrants at the college level. I know the impact that literacy and education have on their lives and the lives of their loved ones. Literacy breaks cycles of poverty and opens doors that seemed impossible to open before. It is an honor to be part of a group invested in making this a reality for more people.”

- Beatriz Aguilar, 2021 - 2025 Board member
“I can help to my daughter to learn to read.”
- Ana, ESL student

“Thanks to the foundations of the education that the Literacy Network gave me, today I am a bilingual writer, storyteller, business owner, filmmaker, and I have a brighter future.”
- Marisol, former student

“I can make all necessary applications for me and my family without help. I can talk on phone.”
- Umit, ESL student

“I want to feel the vote for the first time. I want to participate.”
- Sergio, former citizenship student

STUDENTS SERVED IN PROGRAMS IN 2022

<table>
<thead>
<tr>
<th>Program</th>
<th>Students Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essential Literacy</td>
<td>48</td>
</tr>
<tr>
<td>ESL Group Classes</td>
<td>523</td>
</tr>
<tr>
<td>Citizenship</td>
<td>111</td>
</tr>
<tr>
<td>ESL Personal Tutoring</td>
<td>26</td>
</tr>
<tr>
<td>Community English</td>
<td>320</td>
</tr>
<tr>
<td>GED / HSED</td>
<td>37</td>
</tr>
<tr>
<td>Workplace English</td>
<td>34</td>
</tr>
<tr>
<td>Community Literacy</td>
<td>109</td>
</tr>
</tbody>
</table>

Essential Literacy: Building basic reading, writing, and computer skills with one-on-one tutoring for native speakers and high level English language learners

Citizenship: Working on civics and language skills to pass the U.S. naturalization interview and test

Community English: Attending ESL classes at host sites (schools, libraries, community centers) to accommodate parents and families

Community Literacy: Working one-on-one with a tutor on ESL skills in a classroom supported by an intern

ESL Group Classes: Learning practical language and skills for community living and work. Class levels include basic English through skills for college and career

ESL Personal Tutoring: Working one-on-one with a skilled volunteer tutor who creates a personalized plan

GED / HSED: Working toward high school credentials (High School Equivalency Diploma or GED) though personal tutoring

Workplace English: Workers participate in customized English classes, at their work site on paid time, to improve communication for safety, productivity, performance, and morale
FINANCIAL STATEMENT
Audited Statement of Activities for the Year Ended December 31, 2022

TOTAL INCOME $1,401,073
- Contributions 65%
- Special events 5%
- Grants 34%
- Donated services and materials 5%
- Program service fees 4%
- Rental revenue 3%
- Other revenue 0%
- *Change in value of interest from assets -1%
- **Investment return, net -15%

TOTAL EXPENSES $1,823,905
Program services:
- ESL services 65%
- Adult basic education services 16%
Supporting activities:
- Management and general 10%
- Fundraising 9%

END OF YEAR NET ASSETS $3,589,311

2022 FUNDERS
GOVERNMENT
City of Madison
Dane County Department of Human Services
Wisconsin Department of Administration
Wisconsin Department of Children and Families
Wisconsin Department of Health Services
Wisconsin Public Service Commission
Wisconsin Technical College System

FOUNDATIONS
Alliant Energy Foundation
American Family Insurance Dreams Foundation
Brooks Point Foundation
Lau and Bea Christensen Charitable Foundation
CUNA Mutual Group Foundation
DeAtley Family Foundation
Dollar General Literacy Foundation
Endres Manufacturing Company Foundation
Evjue Foundation
John J Frautschi Family Foundation
Hooper Foundation
Irving and Dorothy Levy Family Foundation
Madison South Rotary Foundation
MGE Foundation
Nora Roberts Foundation
Old National Bank Foundation
Oscar Rennebohm Foundation
Otto Bremer Trust
Roots & Wings Foundation
Jack and Arlene Schumann Foundation
Shepard Broad Foundation
Sub-Zero Wolf Foundation
Technology Education Foundation
Terry Family Charitable Fund
2nd Market Capital Economic Opportunity Foundation

OTHER COMMUNITY PARTNERS
Altrusa Club of Madison
Ascendium
Dane Manufacturing
End Domestic Abuse Wisconsin: the Wisconsin Coalition Against Domestic Violence, Inc.
Epic Systems
Hy Cite Enterprises
Library of Congress
Madison Metropolitan School District
Madison Public Library
Middleton-Cross Plains Area School District
Middleton Public Library
NewBridge
PLATO
ProLiteracy
Sun Prairie Area School District
SSM/St. Mary’s Hospital
United Way of Dane County
University of Wisconsin-Madison Fueling Philanthropy
Willy Street Co-op
Wisconsin Literacy

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END OF YEAR NET ASSETS $3,589,311
# 2022 AT A GLANCE

<table>
<thead>
<tr>
<th>Category</th>
<th>Figures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students served</td>
<td>1053 (35% increase over 2021)</td>
</tr>
<tr>
<td>Refugees enrolled in classes to build language skills</td>
<td>105</td>
</tr>
<tr>
<td>Instructional hours</td>
<td>29,466 (19% increase over 2021)</td>
</tr>
<tr>
<td>Average hours per student</td>
<td>28</td>
</tr>
<tr>
<td>Total Volunteers</td>
<td>380 (29% increase over 2021)</td>
</tr>
<tr>
<td>Total Volunteer hours</td>
<td>8,803 (average 23 hours per volunteer)</td>
</tr>
<tr>
<td>Refugees enrolled in classes to build language skills</td>
<td>105</td>
</tr>
<tr>
<td>Adults became U.S. citizens</td>
<td>40</td>
</tr>
<tr>
<td>Participants in employment-related programs found new jobs</td>
<td>69</td>
</tr>
<tr>
<td>People reported promotions</td>
<td>40</td>
</tr>
<tr>
<td>Received raises</td>
<td>26</td>
</tr>
<tr>
<td>Students said they had more civic engagement such as voting, volunteering, or getting a library card</td>
<td>77%</td>
</tr>
<tr>
<td>Employed students who improved on-job communication</td>
<td>77%</td>
</tr>
</tbody>
</table>