

# 2025 Event Partnership Opportunities



Your event sponsorship helps adult students secure jobs, earn citizenship, GEDs, and more!

See event details below and sponsorship details on page two.

## Reading Between the Wines April 24, 2025

This evening event **celebrates students' accomplishments and honors the many supporters who help make their successes possible.** This event also includes an online auction in the weeks prior to the gathering and a commemorative book featuring student writings.



"When you don't have much and you don't know the laws ... you feel like your eyes are covered. Right now I know my rights and **new doors are going to open for me.**"  
-Vicente, 2024 Citizenship student speaker



"**I found my first job in the medical field,** with the help of our teacher, who guided us through creating perfect CVs and cover letters."  
- Anna, 2024 ESL student speaker

## Growing Through Literacy September 30, 2025

Attendees gather over lunch to hear from students, volunteers, and other supporters about Literacy Network's impact on the Dane County community. While many existing supporters participate, **this event also provides an opportunity for more community members to be introduced to Literacy Network, its students, and its mission.**




"Literacy Network welcomes many, many **people from different culture and background.** That is very great thing."  
- Pauline, 2024 ESL student speaker

**About Literacy Network:** Literacy Network helps adults in Dane County build skills, reach goals, and connect communities. By participating in Literacy Network's classes and personal tutoring program, adult students (1,500+ in 2024!) work toward improved literacy to achieve their dreams.

Questions? Contact [margaret@litnetwork.org](mailto:margaret@litnetwork.org) or 608-268-6578

# 2025 Sponsorship Levels & Benefits

	<b>Presenting</b> \$10,000	<b>Major</b> \$5,000	<b>Sustaining</b> \$2,500	<b>Supporting</b> \$1,000	<b>Friend</b> \$500
# of complimentary tickets to event of choice	10	6	4	2	1
Recognition in newsletter and on four social media platforms	X	X	X	X	X
Name recognition at event	X	X	X	X	X
Logo in event program	X	X	X	X	X
Logo and link to sponsor's homepage on event webpage	X	X	X	X	
Acknowledgement in Community Calendar event promotion listings	X	X	X		
Opportunity to provide swag to all event attendees	X	X			
Recognition as Presenting Sponsor and opportunity to have a promotional table at event	X				



# 2025 Sponsorship Opportunities Commitment Form

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## Yes, count me in as a sponsor!

\_\_\_\_\_ **Presenting Sponsor \$10,000**  
*This level can fully fund a class for a year.*

\_\_\_\_\_ **Major Sponsor \$5,000**  
*This level can provide individualized tutoring and support for eight students for a year.*

\_\_\_\_\_ **Sustaining Sponsor \$2,500**  
*This level can support registration of 25 new students each year.*

\_\_\_\_\_ **Supporting Sponsor \$1,000**  
*This level can provide scholarships for 25 sets of student textbooks.*

\_\_\_\_\_ **Friend \$500**  
*This level can provide a laptop for one student to attend virtual tutoring and take GED tests.*

If you are unable to sponsor but would like to donate an item(s) to be auctioned off at our 2025 spring event, please contact Margaret at 608-268-6578.

## Which event would you like to sponsor?

\_\_\_\_\_ **Reading Between the Wines**, April 24, 2025 (Sponsorship deadline April 4, 2025)

\_\_\_\_\_ **Growing Through Literacy**, September 30, 2025 (Sponsorship deadline September 12, 2025)

\_\_\_\_\_ **Both events.** I would like to sponsor the Spring Celebration at the \_\_\_\_\_

level and Growing Through Literacy at the \_\_\_\_\_ level

## Payment information:

\_\_\_\_\_ CHECK ENCLOSED (payable to Literacy Network)

\_\_\_\_\_ INVOICE MY COMPANY (payment due by the date of the sponsored event)

\_\_\_\_\_ CREDIT CARD PAYMENT (can be made online at [litnetwork.org/donate](http://litnetwork.org/donate))

\_\_\_\_\_ In lieu of sponsorship, please accept our donation of \_\_\_\_\_ to support adult literacy education.

*Questions? Please contact Margaret Franchino, Marketing and Events Manager,  
at 608-268-6578 or [margaret@litnetwork.org](mailto:margaret@litnetwork.org).*