

2024 Event Partnership Opportunities

It's our 50th anniversary!

Join in the celebration as a sponsor of one or both of our events.

Since 1974, community support has made it possible for us to help Dane County adults achieve their dreams through free adult literacy education. Your commitment helps students secure better jobs, become U.S. citizens, earn their GEDs, and more. Please read more about each event below, and then continue to page two for sponsorship levels and benefits.

50th

50th Anniversary Celebration

April 25, 2024

This year's spring event will kick off our year-long celebration of 50 years of Literacy Network. The evening will commemorate our first 50 years, as well as look toward the future. This event also includes an online auction in the weeks prior to the gathering, as well as a commemorative book featuring student writings.



"I feel ready to continue my story in English. I am ready for challenges and successes."

-Hatice, student speaker at 2023's spring event



"When I first started classes, I didn't know how to read and write, but now I can."

-Camara, student speaker at 2023's Growing Through Literacy

Growing Through Literacy

September 24, 2024


Attendees will gather for our fall 50th anniversary event. Over a shared meal, guests will hear from students, volunteers, and other supporters about Literacy Network's impact—past, present, and future—on the Dane County community!



About Literacy Network: Literacy Network helps adults in Dane County build skills, reach goals, and connect communities. By participating in Literacy Network's classes and personal tutoring program, each year more than a thousand adult students work toward improved literacy to achieve their dreams.

Questions? Contact margaret@litnetwork.org or 608-268-6578

2024 Sponsorship Levels & Benefits

|  | Presenting \$10,000 | Major \$5,000 | Sustaining \$2,500 | Supporting \$1,000 | Friend \$500 |
|--|------------------------|------------------|-----------------------|-----------------------|-----------------|
| # of complimentary tickets to event of choice | 10 | 6 | 4 | 2 | 1 |
| Recognition in e-newsletter, print newsletter, and on four social media platforms | ✓ | ✓ | ✓ | ✓ | ✓ |
| Name recognition at event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo in event program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo and link to sponsor's homepage on event webpage | ✓ | ✓ | ✓ | ✓ | |
| Acknowledgement in Community Calendar event promotion listings | ✓ | ✓ | ✓ | | |
| Opportunity to provide swag to all event attendees | ✓ | ✓ | | | |
| Recognition as Presenting Sponsor and opportunity to have a promotional table at event | ✓ | | | | |



2024 Sponsorship Opportunities Commitment Form

COMPANY: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Yes, count me in as a sponsor!

_____ **Presenting Sponsor \$10,000**

This level can fully fund a class for a year.

_____ **Major Sponsor \$5,000**

This level can provide individualized tutoring and support for eight students each year.

_____ **Sustaining Sponsor \$2,500**

This level can support registration of 25 new students each year.

_____ **Supporting Sponsor \$1,000**

This level can provide scholarships for 25 sets of student textbooks.

_____ **Friend \$500**

This level can provide a laptop for one student to attend virtual tutoring and take GED tests.

If you are unable to sponsor but would like to donate an item(s) to be auctioned off at our 2024 spring event, please contact Margaret at 608-268-6578.

Which event would you like to sponsor?

_____ **50th Anniversary Celebration**, April 25, 2024 (Sponsorship deadline April 5, 2024)

_____ **Growing Through Literacy**, September 24, 2024 (Sponsorship deadline September 6, 2024)

_____ **Both events.** I would like to sponsor the 50th Anniversary Celebration at the _____ level and Growing Through Literacy at the _____ level

Payment information:

_____ CHECK ENCLOSED (payable to Literacy Network)

_____ INVOICE MY COMPANY (payment due by the date of the sponsored event)

_____ CREDIT CARD PAYMENT (can be made online at litnetwork.org/donate)

_____ In lieu of sponsorship, please accept our donation of _____ to support adult literacy education.

*Questions? Please contact Margaret Franchino, Marketing and Events Manager,
at 608-268-6578 or margaret@litnetwork.org.*