2023 Event Partnership Opportunities

2023 dates are set for Literacy Network's two signature fundraising events. Whether you are seeking new opportunities or have generously supported students' dreams the past, we ask that, as you look ahead to the coming year, you consider planning for sponsorship of one or both events.

Your commitment to adult learners makes it possible for them to achieve their goals—goals of securing better jobs, becoming U.S. citizens, earning their GEDs, and more. Below, please read more about each event, and then continue to page two to see sponsorship levels and benefits.

Reading Between the Wines
April 27, 2023
This evening celebration of students' accomplishments includes a program of student, volunteer, and supporter stories over wine and hors d'oeuvres. All attendees and sponsors receive a book of 2023 student writing. This event also includes an online auction in the two weeks preceding the in-person event.

Growing through Literacy
September 26, 2023
Attendees gather over lunch to hear from students, volunteers, and other supporters about Literacy Network's impact on the Dane County community. While many existing donors participate, this event also provides an opportunity for more community members to learn about Literacy Network, its students, and its mission.

About Literacy Network: Literacy Network helps adults in Dane County build skills, reach goals, and connect communities. By participating in Literacy Network's classes and personal tutoring program, each year a thousand adult learners work toward improved literacy to be able to achieve their dreams.

Questions? Contact margaret@litnetwork.org or 608-268-6578
# 2023 Sponsorship Levels & Benefits

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<th>Presenting</th>
<th>Major</th>
<th>Sustaining</th>
<th>Supporting</th>
<th>Friend</th>
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<td>$5,000</td>
<td>$2,500</td>
<td>$1,750</td>
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<td>Recognition in e-newsletter, print newsletter, and on four social media platforms</td>
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<td>Name recognition at event</td>
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<td>Logo in event program</td>
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<td>Logo and link to sponsor’s homepage on event webpage</td>
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<td>Acknowledgement in Community Calendar event promotion listings</td>
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<td>*Deadline 3/13/23</td>
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<td>Opportunity to provide swag to all event attendees</td>
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<tr>
<td>Recognition as Presenting Sponsor and opportunity to have a promotional table at event</td>
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2023 Sponsorship Opportunities
Commitment Form

COMPANY: ________________________________________________________________________________________

CONTACT NAME: ______________________________________________________________________________________

MAILING ADDRESS: ______________________________________________________________________________________

CITY: _______________________________ STATE: ___________ ZIP:_____________________

PHONE: __________________________ EMAIL: _______________________________________

Yes, count me in as a sponsor!

_____ Presenting Sponsor $ 5,000
This level can provide individualized tutoring and support for eight students each year.

_____ Major Sponsor $ 2,500
This level can support registration of 25 new students each year.

_____ Sustaining Sponsor $ 1,750
This level can provide an English class for up to 25 students for one semester.

_____ Supporting Sponsor $ 1,000
This level can provide scholarships for 25 sets of student textbooks.

_____ Friend $ 500
This level can provide a laptop for one student to attend virtual tutoring and take GED tests.

Which event would you like to sponsor?

_____ Reading Between the Wines, April 27, 2023 (Sponsorship deadline April 7, 2023)

_____ Growing Through Literacy, September 26, 2023 (Sponsorship deadline September 8, 2023)

_____ Both events. I would like to sponsor Reading Between the Wines at the ______________________ level
and Growing Through Literacy at the ______________________ level

Payment information:

_____ CHECK ENCLOSED (payable to Literacy Network)

_____ INVOICE MY COMPANY (payment due by the date of the sponsored event)

_____ CREDIT CARD PAYMENT (can be made online at litnetwork.org/donate)

_____ In lieu of sponsorship, please accept our donation of ______________________ to support adult literacy education.

Questions? Please contact Margaret Franchino, Marketing and Events Manager,
at 608-268-6578 or margaret@litnetwork.org.

Literacy Network 701 Dane Street, Madison, WI 53713 www.litnetwork.org