

2022 Event Partnership Opportunities

The dates are set for Literacy Network's signature fundraising events, Reading Between the Wines and Growing Through Literacy. Whether you are seeking new opportunities or have generously supported the dreams of adult learners in the past, we ask that, as you look ahead to the coming year, you consider planning for sponsorship of one or both events.

Your commitment to adult learners makes it possible for them to achieve their goals, goals of securing better jobs, becoming U.S. citizens, earning their GEDs, and more. Below, please read more about each event, and then continue to page two to see sponsorship levels and benefits.

Reading Between the Wines

April 28, 2022

Reading Between the Wines is an evening celebration of adult learners' accomplishments. Over wine, appetizers, and a silent auction, guests hear directly from learners about their progress towards their dreams. All attendees and sponsors also receive a book featuring student writing from the year.



"My biggest personal goal is to continue my education and try to help someone that was once in my place."


-Charles, adult learner featured at 2021's Reading Between the Wines

Growing through Literacy

September 29, 2022

Growing Through Literacy attendees gather over breakfast to hear from adult learners, volunteers, and other supporters about Literacy Network's impact on the Dane County community. While many existing donors participate, this event also provides an opportunity for more community members to learn about Literacy Network and its learners.

**GROWING
THROUGH
Literacy
BREAKFAST**



"Being in class and practice, it helps me find confidence. And that's what I'm looking for."

-Leticia, adult learner featured at 2021's Growing Through Literacy

Please note: 2022 event plans will depend on community health guidelines. Events may be in-person, virtual, or hybrid.

2022 Literacy Network Sponsorship Levels & Benefits

Platinum
\$10,000

Gold
\$5,000

Silver
\$2,500

Bronze
\$1,000

Supporting
\$500

Event Marketing & Program

X

X

X

X

X

Name Recognition

X

X

X

X

X

Recognition in E-news and Print Newsletters

X

X

X

X

X

Social Media (Facebook, Twitter, LinkedIn) Posts

X

X

X

X

X

Logo Recognition & Website Links (online promo)

X

X

X

X

Acknowledgement in Community Calendar Listings*

X

X

X

*Deadline 1.5 months before event date

Recognition as Lead Sponsor and 8 tickets to Reading Between the Wines

X



Literacy Network™
Improving Lives Through Literacy

2022 Sponsorship Opportunities Commitment Form

COMPANY: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Yes, count me in as a sponsor!

- _____ Platinum Level \$10,000
- _____ Gold Level \$5,000
- _____ Silver Level \$2,500
- _____ Bronze Level \$1,000
- _____ Supporting Level \$500

If you are unable to sponsor, but would like to donate item(s) to be auctioned off at our 2022 Reading Between the Wines event, please contact Margaret at (608)268-6578.

Which event would you like to sponsor?

- _____ Reading Between the Wines, April 28, 2022 (Sponsorship deadline April 10, 2022)
- _____ Growing Through Literacy, September 29, 2022 (Sponsorship deadline September 10, 2022)
- _____ Both events*. Please divide my pledge between the two events to determine sponsorship level for each.
 (*Must sponsor at Bronze Level or above)

Payment information:

- _____ CHECK ENCLOSED (payable to Literacy Network)
- _____ INVOICE MY COMPANY (payment due by the date of the sponsored event)
- _____ CREDIT CARD PAYMENT (please contact me)
- _____ In lieu of sponsorship, please accept our donation to support adult literacy education.

*Questions? Please contact Margaret Franchino, Development & Marketing Coordinator,
 at (608)268-6578 or margaret@litnetwork.org.*